



LiFE
Lifestyle for
Environment



**Environmental Information, Awareness, Capacity Building and Livelihood Programme (EIACP)
Programme Centre - Resources Partner (PC-RP)**

ANNAMALAI UNIVERSITY

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Report of World Water Day – 2024

The day aims to support the achievement of sustainable development. Goal 6 i.e. water and sanitation for all by 2033. World Water Day, which falls on March 22nd, is a global initiative backed by the United Nations, and has been observed every year since 1993. Under different themes, the attempt has been to raise awareness among stakeholders about the importance of freshwater. As everyone knows, there was a time when clean water was available in wells, ponds, streams, rivers and other sources, but the situation is vastly different now. There is a problem of water availability with respect to quantity or quality, which manifests itself in the form of water scarcity or crisis.

CASMB Environmental Information, Awareness, Capacity Building and Livelihood Programme- Resources Partner (EIACP RP) celebrated International Women's Day with the theme "Water for Peace."

The programme was inaugurated by Prof. Dr. P. Anantharaman, Coordinator, EIACP RP, who welcomed the gathering and remembered the importance of water especially in the cities of Bangalore, Chennai, Istanbul, Mexico City, etc..

Mr. Vasathan, Senior officer, CAS in Marine Biology, Annamalai University. facilitated the programme and highlighted water pollution, and conservation of water resources. Mr. B. Senthilkumar, IT officer, EIACP PC RP, briefly explained the Sustainable Development Goals of India and water conservation.

The programme was successfully organised by the staff members of EIACP PC RP; 95 participants, including teachers and staff members, attended the programme.



Fig. 1. The Programme co-ordinator (Dr P Anantharaman), creating awareness about water conservation among the programme participants.



Fig. 2. Mr Vasanthan, explaining about water pollution



Fig. 3 Mr. B. Senthilkumar, briefing about water conservation and life style for environment



Fig. 4. World water day programme participants